



ONE SMART

INVESTMENT

FOR 2 POWERFUL FRANCHISE,

NEARME FOODS

Momocart and Cloud Kitchen

Momo Cart



cloud kitchen



INTRODUCTION



NEARME FOODS

Great Taste. Near You. Always

Welcome to **NearMe Foods**, one of the fastest-growing cloud kitchen brands in India, bringing innovative and quality-driven food delivery services to every neighborhood. **We specialize in delivering a wide variety of delicious momo's with a local twist**, ensuring both flavor and convenience.

Momo Cart



Cloud Kitchen



WHY TO CHOOSE MOMO CART?



NEARME FOODS

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- ✓ High-demand street food with mass appeal
- ✓ Low investment, fast returns
- ✓ Easy setup in high-footfall areas
- ✓ Strong, hygienic, branded presence
- ✓ Scalable with minimal overhead



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WHY TO CHOOSE CLOUD KITCHEN?



NEARME FOODS

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- Operates without dine-in
– lower costs
- Focused on online
delivery (Swiggy/Zomato)
- Fast to launch, easy to
scale
- High profit potential with
minimal staff



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COMPARISON WITH OTHER FRANCHISE



NEARME FOODS

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OTHER FRANCHISE

2-3 lakh Fees

Royalty 5-10%

Chef Cost 50-60 k

Food wastage 5-10%

Investment - 8-10
Lakh

NEARME FOODS

0 Franchise Fees

Royalty 0%

₹0 Chef Cost

Food wastage 0-1%

Investment -
3 Lakh



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MARKET GAP

Street food vendor
selling momos



**Momo cart like
Nearme momos**

Particulars	Premium Stores	Nearme foods	Street Foods
Pricing	Expensive	Low	Low
Product Range	Varieties of momos	45+ Variations	2-3 types of momo's
Hangout place for Youngsters	Yes	Yes	No





NEARME FOODS

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OUR MENU

+45 FOOD ITEM



+38 MORE IMAGES



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**NEARME FOODS**

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OUR MENU

Veg momos

	Half (4pcs)	Full (7pcs)
Steamed	60	80
Tandoor Fried	85	110
Butter Garlic Pan	70	90
Fried Cheese	85	115
Sauce Pan Fried	95	125
Kurkure Pan Fried	80	105
Schezwan Pan	80	105
Fried Barbeque	80	105
Pan Fried	80	105

Paneer Momo

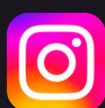
	Half (4pcs)	Full (7pcs)
Steamed Tandoor	70	100
Fried Butter Garlic	95	130
Pan Fried Cheese	80	110
Sauce Pan Fried	95	135
Kurkure Pan Fried	105	145
Schezwan Pan	90	125
Fried Barbeque	90	125
Pan Fried	90	125

Veg Cheese Momo

	Half (4pcs)	Full (7pcs)
Steamed Tandoor	80	110
Fried Butter Garlic	105	140
Pan Fried Cheese	90	120
Sauce Pan Fried	105	145
Kurkure Pan Fried	115	155
Schezwan Pan	100	135
Fried Barbeque	100	135
Pan Fried	100	135

Paneer Cheese Momo

	Half (4pcs)	Full (7pcs)
Steamed Tandoor	90	130
Fried Butter Garlic	115	160
Pan Fried Cheese	100	140
Sauce Pan Fried	115	165
Kurkure Pan Fried	125	175
Schezwan Pan	110	155
Fried Barbeque	110	155
Pan Fried	110	155



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NEARME FOODS

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OUR MENU

Chicken Momo

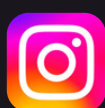
	Half (4pcs)	Full (7pcs)
Steamed Tandoor	70	100
Fried Butter Garlic	95	130
Pan Fried Cheese	80	110
Sauce Pan Fried	95	135
Kurkure Pan Fried	105	145
Schezwan Pan	90	125
Fried Barbeque	90	125
Pan Fried	90	125

Mutton Momo

	Half (4pcs)	Full (7pcs)
Steamed Tandoor	90	130
Fried Butter Garlic	115	160
Pan Fried Cheese	100	140
Sauce Pan Fried	115	165
Kurkure Pan Fried	125	175
Schezwan Pan	110	155
Fried Barbeque	110	155
Pan Fried	110	155

Chicken Cheese Momo

	Half (4pcs)	Full (7pcs)
Steamed Tandoor	90	130
Fried Butter Garlic	115	160
Pan Fried Cheese	100	140
Sauce Pan Fried	115	165
Kurkure Pan Fried	125	175
Schezwan Pan	110	155
Fried Barbeque	110	155
Pan Fried	110	155



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NEARME FOODS

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ACROSS MUMBAI'S BUSIEST RAILWAY HUBS



Locations

- Vasai Road
- Nalasopara
- Virar
- Borivali
- Dahisar
- Mira Road
- Bhayandar
- Mumbai Central
- Dadar
- Elphinstone (Prabhadevi)
- Lower Parel
- Mahalaxmi
- Andheri
- Bandra



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Momo Cart





OUR STORE

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APPROX INVESTMENT



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Summary of Investment Value

Item	Cost
Cart + Kitchen Setup	₹2,00,000
Swiggy/Zomato Onboarding + Ads	₹50,000
Offline + Digital Marketing	₹50,000
Total Investment	₹3,00,000



APPROX INVESTMENT



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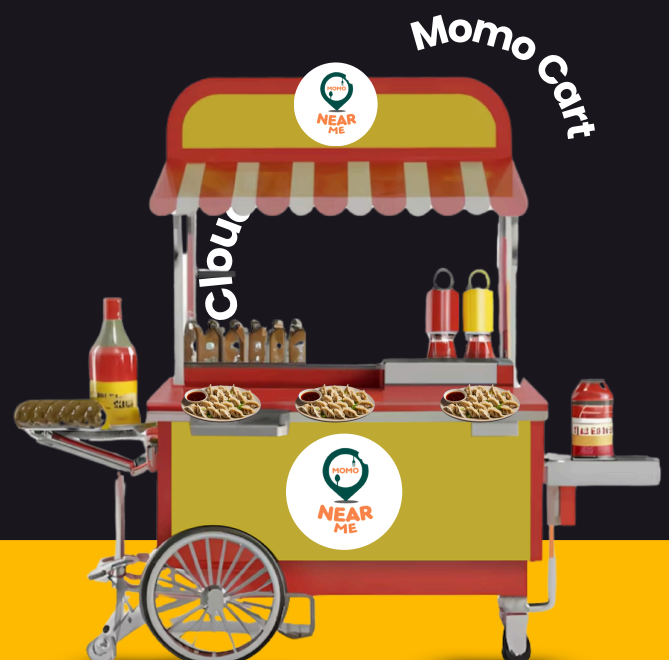
1. Cart + Cloud Kitchen Setup – ₹2,00,000

This cost includes a complete plug-and-play setup with professional-quality equipment and visual branding to ensure hygiene, appeal, and functionality:

Item	Inclusions
Custom Momo Cart	Stainless steel cart with LED branding, vinyl lamination, wheels, logo lighting
Equipment Kit	Steamer, gas stove x3, cooking utensils, ice box, small containers , deep freezer, setup tools
Branding Package	Logo box, T-shirt + Cap
First Month Raw Material	Worth ₹10,000 (expected sales value: ₹20,000)



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APPROX INVESTMENT



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2. Online Aggregator Onboarding + Ads – ₹50,000

Inclusions	Inclusions
Swiggy & Zomato Listing Support	Full support for onboarding, menu design, pricing, compliance
Photo Shoot + Menu Setup	Professional dish images for platforms + menu formatting
Aggregator Ads (Swiggy/Zomato Boost)	Sponsored listing and paid promotions to boost visibility in your area
Initial Reviews & Ratings Strategy	20–25 first reviews via guided campaign

With food aggregators being the top source of discovery and orders, this ensures you appear in local searches, gain fast traction, and get verified status on these platforms. Paid ads boost your visibility and help get orders quickly.



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APPROX INVESTMENT



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3. Offline + Digital Marketing – ₹50,000

Segment	Breakdown
Offline Launch Campaign	Pamphlets, branding posters, event day sampling
Influencer Collaboration	Food vloggers & local creators covering your cart
Instagram + Meta Ads	Hyperlocal ad targeting around your area
Creative Content Pack	10 posts, 2 reels, logo resize, profile setup
Google Listing + Boost	Google My Business setup + initial rating push

You get complete launch support, both online and on the street. From visuals to visibility, everything is covered to help you gain orders, footfall, and social proof right from Week 1.





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Bld 8- B wing 1004, near
sunny Chinese, mhada
complex, virar west



85914 28281

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